

Walden's

CONVENTION DAILY



A Walden-Mott Publication

ISSA/INTERCLEAN® 2009 Convention Coverage & Hotel Distribution

ISSA/INTERCLEAN® Chicago 2009

Advertising Rates

Trim size: 10 7/8" x 14 1/2"

Black & White (per insertion)

Published October 7th and October 8th

1X

2X

Tabloid Page*	Width x Height	10" x 13 1/2"	\$3,245	\$2,780
3/5 Page*	4 col. x 8" 3 col. x 11"	10" x 8" 7 3/8" x 11"	\$2,885	\$2,475
1/2 Page*	4 col. x 6 3/4" 2 col. x 13 1/2"	10" x 6 3/4" 5" x 13 1/2"	\$2,625	\$2,290
3/8 Page*	3 col. x 7"	7 3/8" x 7"	\$2,330	\$2,010
1/4 Page	2 col. x 7"	5" x 7"	\$1,680	\$1,445
3/16 Page	3 col. x 3 1/2" 2 col. x 5"	7 3/8" x 3 1/2" 5" x 5"	\$1,280	\$1,135
1/8 Page	2 col. x 3 1/2" 1 col. x 7 1/2"	5" x 3 1/2" 2 3/8" x 7 1/2"	\$835	\$750
1/16 Page	2 col. x 2" 1 col. x 5"	5" x 2" 2-3/8" x 5"	\$535	\$495
Inserts	8-1/2" x 11" or smaller: single sheet, supplied by advertiser not bound in		\$3,800	

Color:

\$1,235 per page for four-color process (CMYK)
\$875 four-color charge for fractional ads (1/2 page and less)
\$565 for any one color created from CMYK

Advertisers will have company name **bold-faced** and **logo** placed in the exhibitor listing section

* Advertisers with a **3/8 page or larger ad** will receive a **FREE 3 1/8" x 3 3/4" ad**

Las Vegas Wednesday, October 19, 2009 Exhibit Booth 2324

Inside This Issue:

ProMicrobial Magic - opening up the market for disinfectants... (page 1, 26)

Advanced Vapor Technologies - disinfecting, reducing, eliminating... (page 1, 26)

Caution - about the use of disinfectants... (page 2)

Representatives - Key objectives of representatives to reduce stress on the business... (page 6)

Water - "No-touch" cleaning in school corridors... (page 6)

Environment - Green Program Certification... (page 7)

Building Service Contractors - and... (page 14)

NOISE - noise is increasingly becoming a health problem... (page 20)

Working Together for One Goal? - These technology-driven companies... (page 21)

ISSA News Press and Exhibitors - Booth Numbers... (page 27-30)

ISSA Member Election Results - Issues come out of the region... (page 29)

ProMicrobial Magic - The New Profit Center

The market for disinfectants is growing up for you... (page 1, 26)

Advanced Vapor Technologies

Disinfecting, reducing, eliminating... (page 1, 26)

Caution

About the use of disinfectants... (page 2)

Representatives

Key objectives of representatives... (page 6)

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ISSA Member Election Results

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ISSA/INTERCLEAN Las Vegas Wins Global Trades Award

ISSA/INTERCLEAN Las Vegas 2009 has been awarded the Global Trades Award... (page 2)

Touch-Free, Trouble-Free Hand Hygiene

ISSA/INTERCLEAN's new hand hygiene products... (page 14)

Steam Vapor Technology Advances with Disinfection Capability

The addition of a steam process... (page 20)

Tradeshow Schedule

Exhibitor Reception 9:30 am - 9:45 am

Registration 9:45 am - 10:00 am

Networking for Everyone 10:00 am - 11:00 am

Family Service Provider Meeting/Lunch 11:00 am - 1:00 pm

Phishing October 20th 9:00 am - 4:00 pm

Phishing October 21st 9:00 am - 1:00 pm

Trebor! Tissue! Booth #2221

Advertising Deadline:

September 2, 2009

Editorial and Artwork Deadline:

September 10, 2009



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