



OFFICIAL SHOW DAILY FOR THE ISSA SHOW 2018

#### **Sofidel Tissue Company Opens Manufacturing Plant** In Circleville, Ohio, Its Largest Worldwide

Sofidel opened a 280-acre plant on October 3rd, its first integrated paper plant built from the ground up in the United States, Sofidel's new Circleville, Ohio, plant is one of its most technologically and environmentally advanced tissue paper plants in the world.



From left to right: Rvan Scribner - Pickaway Progress Partnership Executive Director; Emi Stefani - Sofidel Group President; Luigi Lazzareschi - Sofidel Group CEO; Brian Lenihan - SelectUSA **Executive Director; Kenny McDonald** - Columbus 2020 President and Chief Economic Officer; Glenn Richardson -**Jobs Ohio Managing Director** 



with innovative machinery that increases both the quality of its products and the energy efficiency of its operations.

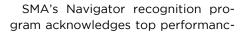
"The United States is a crucial market for us and is where we intend to grow," said Luigi Lazzareschi, CEO of the Sofidel Group, which owns subsidiaries in 13 countries, including Sofidel America. "This plant will help us fuel our growth significantly and further our commitment to sustainable, environmentally responsible develop-

Sofidel has invested about \$400 million in the site and, once running at full capacity, the facility will employ approximately 700 people.

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#### **Spartan Receives Navigator Recognition from Strategic Market** Alliance Group

Chemical Spartan Company, Inc., a recognized leader in the formulation and manufacture of sustainable cleaning and sanitation solutions for the industrial and institutional market, was recognized by Strategic Market Alliance (SMA) and presented the Navigator award for Supplier Achievement in Field Sales Excellence as judged by survey of SMA Member Distributors.





Strategic Market Alliance (SMA) Presents the Navigator **Award for Supplier Achievement to Spartan Chemical** 

es in a number of important quantitative performance categories for the

continued on page 8

#### **Power Up at the ISSA Resource Center**

program produced by ISSA, the premier trade association for the global you learn about emerging trends, best

cleaning industry. Stop by the ISSA Resource Center (Booth 1553) to discover how ISSA is helping you change the way the world views cleaning with invaluable tools and resources both onsite and online at issa.com. Explore publications, certifica-

tion programs such as CIMS and CMI, business calculators, the Value of Clean, and more. Plus, pick up your show-exclusive ISSA backpack, in which you can store all your great takeaways from the show floor!

#### **Multiple Views on the State of** the Industry

From manufacturers and distributors to facility managers and frontline workers, regardless of where you are in the supply chain, you'll find a State-

ISSA Show North America is but one of-the-Industry panel discussion just for you right here. Join your peers as

> practices, key opportunities, and potential threats affecting your corner of the industry. State-of-the-Industry panels will all take place in the Education Theater (booth 1051):

Panel Distributor (sponsored by Es-

sendant), Wednesday, 2:30 - 3:15

Residential Cleaning (brought to you by ARSCI, a Division of ISSA),

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#### **Exhibit Hall Hours**

**WEDNESDAY, OCTOBER 31** 

10:00 a.m. - 5:00 p.m.

**THURSDAY, NOVEMBER 1** 

10:00 a.m. - 2:00 p.m.

#### Cascades PRO Launches the New Era of Clean

New and innovative products unveiled at ISSA Show North America 2018

Cascades PRO

**Tandem** 

Cascades PRO. a leader in the manufacturing of towel and tissue products, is proud to announce the launch tissue products. Additionally, to support

of the New Era of Clean at the ISSA Show North America 2018 in Dallas, Texas.

Cascades PRO is taking

innovation to a new level with the New Era of Clean. a multi-year period of new product introductions designed to raise the bar on hygiene. This year at ISSA Show North America, Cascades PRO will unveil a stunning

new family of Cascades PRO Tandem™ dispensers for hand towels and toilet paper, as well as, introduce an

expanded range of high-end Cascades PRO Signature™ toilet paper and facial

> the new innovations, the company will launch the Cascades PRO Make it Easy™ program designed to simplify the or-

> > dering and shipping process of dispensers.

"Innovation a major driver for everyone at Cascades, and new products will represent 20% of our sales by 2020" said Jean Jobin, President and COO of the Cas-



cades Tissue Group, "We're thrilled to

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#### **Power Up at the ISSA Resource Center**

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- Wednesday, 3:30 - 4:15 p.m. Building Service Contractors (sponsored by Whittaker), Thursday, 10:30 a.m. - 11:15 a.m.

#### A Halloween Party Like No Other

Join us Wednesday night for the most rockin' party in Dallas-the first ISSA Backlot Bash! Taking place 5:30 p.m. - 7:30 p.m. at Omni Restaurant Row, this street fest features live musical entertainment from the Chris Watson Band and award-winning country artist Jack Ingram, plentiful food and drink, the opportunity to meet the Dallas Cowboys Cheerleaders, plus special surprises. This industry-exclusive get-together promises to be the biggest networking event of the year. Tickets are a mere \$99-a portion of which benefits ISSA Charities.

#### **Cleaning Technology at its Finest**

If you have not visited yet, make a point to stop by the Innovation Marketplace, booth 3405, during exhibit hours. This special booth features more than 40 leading-edge products that have been nominated for the prestigious ISSA Innovation of the Year. On ThurSTAY at 1:00 p.m., the Innovation Marketplace hosts the

highly anticipated announcement of the 2018 recipient of the prestigious ISSA Innovation of the Year award.

#### An Audience with the President

This election season, enjoy the rare opportunity to hear the thoughts and leadership lessons from a former President of the United States. On Thursday morning at 9:00 a.m., George W. Bush sits down with ISSA Executive Director John H. Barrett for a fireside chat that will delve into the former president's leadership philosophy, perspective on world events, and thoughts on how America can evolve toward a more unified nation.

#### **Expand Your Network**

Just as valuable as what you'll learn this week, is who you'll meet. With more



than 16,000 industry colleagues present, networking at ISSA Show North America is not only productive, but fun and energizing. Whether you represent health care, hospitality, education, residential, food service, or another industry, you'll find plenty of peers- and prospective partners-

#### **Cascades PRO Launches** the New Era of Clean

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release this first wave of innovations as part of the New Era of Clean. We are taking hygiene to another level and are continuing to focus on delivering the Cascades PRO feel good experience. '

#### New and Improved Cascades PRO **Tandem™ Dispensers**

Sleek, modern and seamless. This is the DNA of the new Cascades PRO Tandem Dispensers, Available in stylish pure white and dark gray options, these dispensers are built for better hygiene and created for optimal performance. Every feature of these lean, clean machines has been tested.

here in Dallas. ISSA has created a number of places on the show floor where you can meet fellow attendees. relax, refuel, or just review your strategy.

- ISSA Resource Center, Booth 1553
- ISSA Bistro, Booth 200
- ISSA Food Service and Lounge, Booth 2248
- ISSA Cleanbucks Coffee Lounge, Booth 4646 (Sponsored by Marcan Tissue)
- ISSA Sports Bar, Booth 6321 (Sponsored by Spartan Chemical Co. Inc.)

#### **Lessons that Last**

Plenty of top-notch education remains on tap over the final two days of the show and beyond. These sessions present a host of relevant lessons and best practices that will help you reach your business goals, improve staff performance, and drive profitability. Among the many and varied sessions are:

- · Commercial Cleaning Trends, Challenges, etc.
- Think Big and Unlock Your Business' Potential
- It's Time for Data-Driven Facility Management
- · Commercial and Residential Carpet Cleaning: Learning How to Avoid and Solve Issues in Clean-
- · The Balancing Act of Cost and
- The Not So Subtle Art of Waste Management
- Residential Cleaning Companies: Stages of Growth
- Ten Mistakes BSC's Make When Biddina
- New Flooring Sales Impact Traditional Floor Maintenance

See session abstracts, locations and other details in the Show App or in the My Show Planner available at issa. com/mys2018.

Thank you for joining us for ISSA Show North America 2018 Dallas! We hope you achieved all of your goals. See you next year in sunny Las Vegas!

fine-tuned and given the thumbs-up by real humans with real needs, from start to finish. The new designs are 99.9% jam-free\* to make sure things keep on rolling smoothly.

The new Cascades PRO Tandem family of dispensers is hygienic, reliable and cost-saving. They not only boost customers' productivity, but also their image. The new Cascades PRO Tandem collection of dispensers will be available in the following options to meet a variety of customer

- Mechanical No-touch Roll Towel Dispenser
- · Jumbo Toilet Paper Dispenser, Single Roll
- Jumbo Toilet Paper Dispenser, Double Roll
- Electronic Roll Towel Dispenser
- Multifold Hand Towel Countertop Dispenser
- Top Bottom High Capacity Toilet Paper Dispenser
- Side-by-Side High Capacity Toilet Paper Dispenser
- Four Roll High Capacity Toilet Paper Dispenser
- Please visit cascadespro.com for more details.



#### Cascades PRO Make It Easy™ **Program**

The Cascades PRO Make It Easy program offers customers a streamlined, fuss-free service program for their Cascades PRO Tandem roll towel and toilet paper dispensers. Customers will now have access to a more simplified ordering process as they can now easily place their orders online on the www.cascadespro.com portal and enjoy direct shipment\*\*, installation support\*\* and anniversary check-ups\*\*.

\*\* Terms and conditions may apply. Please visit cascadespro.com for more details.



#### **New Cascades PRO Signature Toilet Paper and Facial Tissue Products**

The Cascades PRO Signature line will expand to include four new premium products including a standard toilet paper, a high capacity toilet paper, a cube box facial tissue and a flat box facial tissue that will add a touch of luxury to any space.

For more information about the new product offerings from Cascades PRO, visit us at ISSA Show North America 2018 in Dallas at Booth #2609 or visit www.cascadespro.com



# Turning heads everywhere it goes.



Our new family of dispensers is built for better hygiene so that users and staff can all feel good.

Discover the whole collection at cascadespro.com



#### **Bring on the Crowds with Tork PeakServe Continuous Hand Towel System**

By Charishma Kothari, Product Management Director Hand Towels, Essity Professional Hygiene

This year at ISSA Show North traffic venues, and bad restroom ex-

America, Tork's Peak-Continuous™ Serve® Hand Towel System is on display, showing off its revolutionary dispensing technology designed to better-equip high-traffic

restrooms for large crowds. Neither a folded towel nor roll towel system. Tork PeakServe sets a new standard for one-at-a-time dispensing via a continuous flow, without interruption, tabbing or jammed dispensers.

Our latest research shows that dirty

pact their impression of the venue and result in lost customers. Whether you run a stadium, concert hall or airport, speeding up the restroom experience is key to improving your business.

But it's not all about speed. Our research shows that 1 in 3 guests who

> avoid going to the restroom limit how much they eat or drink to do so, which, over time, can significantly impact sales at venues such as stadiums or airports.

> Large crowds put heavy stress on restrooms, the cleaning staff, and their equipment. Refills such as soap and paper run out fast, and cleaners have a hard time keeping up with cleaning needs during pe-

and overcrowded restrooms are the riods of heavy traffic flows. What if distributors could assist building ser-



**Tork PeakServe** 

biggest problem for guests at high-

vice contractors in making the lives of their cleaning staff easier and save them from constantly running back and forth across long distances to refill empty dispensers? Tork PeakServe is here to help.

#### What Tork PeakServe® Continuous™ Hand Towel System Can Do for You and Your Building

- Easy, Flexible Refilling Because the dispenser loads from the bottom and can be topped off at any point, refill flexibility allows cleaners to tackle the task when it suits them and saves time by not having to check refill levels frequently. Continuous towel technology connects the top and bottom of each compressed towel bundle, allowing them to interlock and dispense continuously, serving crowds without interruption, tabbing or jamming which puts dispensers out of service.
- Focus Your Cleaning Staff on Pressing Needs - A single dispenser holds up to 2,100 towels or 1,500 feet of toweling - 25 percent more than any other towel system on the market today. By serving up

- to 600 more guests between refills than traditional dispensers, it gives staff the peace of mind to focus on important cleaning tasks without fear of product runout.
- **Increase Efficiency** Compressed hand towels allow cleaning staff to carry double the load, reducing time spent restocking restrooms. The compressed bundles also save storage space increasing your storage efficiency.
- **Decrease Restroom Wait Times -**Guests often face long restroom lines in high-traffic venues. Tork PeakServe serves guests in 3 seconds - faster than jet air drying time - getting visitors in and out auickly.

#### Visit us today at ISSA

This revolutionary dispensing system is designed to better serve hightraffic restrooms. Neither a roll towel nor a folded towel system, Tork PeakServe is setting a new standard for hand towel dispensing that will improve both end-user and cleaning staff experiences.

Stop by the Tork booth (#6631) or visit http://www.torkusa.com to learn

#### **Network Services Company Positioned for Global Growth**

As part of its overall global growth strategy, Network Services Company (NETWORK®) has expanded its service coverage to include more than 750 distribution locations worldwide. Through its relationship with European-based INPACS, Central America-based CEK, Key Química S.A. de C.V. in Mexico, Wood Wyant in Canada, and South America-based The Allia Group, NETWORK now has service coverage in more than 50 countries, and its 8,400 market specialists around

the world have access to 35 million square feet of warehouse space and over \$1 Billion in inventory.



NETWORK's North American Distributors gather at its annual ISSA breakfast. Steve Schultz. GOJO is with NETWORK CEO Alan Tomblin and ISSA **Executive Director John Barrett.** 

into as many regions as possible, and cross-selling to expand the product portfolio within existing accounts. For more information about NETWORK visit www.networkdistribution.com.

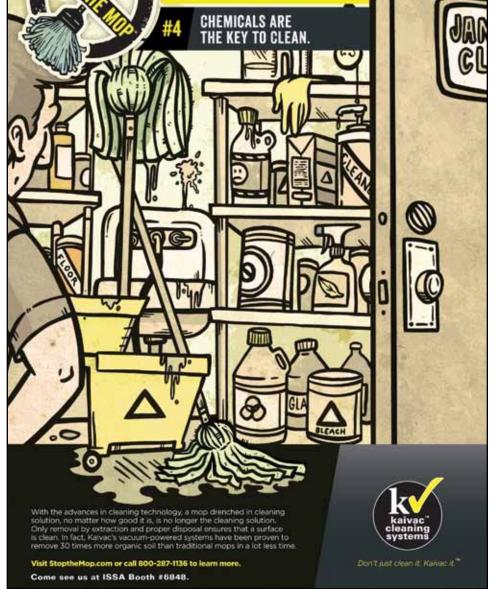


Leveraging its international scale, NETWORK is well-positioned to service customers seeking an international supply chain solution with centralized business processes. Looking ahead, NETWORK is focused on generating new global Corporate Accounts, expanding existing accounts





www.networkdistribution.com



YTHS of Mopping

# When you see this it's too late





#### Stay ahead with data-driven cleaning

Tork EasyCube® empowers you with real-time actionable data about your cleaning needs. No more unnecessary checks. Know exactly when and where to clean, handling problems before they occur. The future of cleaning is data-driven – our Cleaning Management Software is transforming how our customers work.

Visit Tork booth #6631 at the 2018 ISSA Show to learn more.

Learn more about Tork EasyCube at torkusa.com/easycube or email us at TorkEasyCube@essity.com



866-722-TORK

Tork, an Essity branc

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#### **Todd Seabert Recognized as Nichols** 2017 Supplier Representative of the Year

Spartan Chemical Company, Inc. a recognized leader in the formulation and manufacture of sustainable clean-

ing and sanitation solutions for the industrial and institutional market, announced Todd Seabert, Spartan regional manager, was named Nichols 2017 YOU FIRST Supplier Representative of the Year.

On a quarterly basis, Nichols sales representatives and management team are surveyed about their supplier representatives. At the end of each year, they select one representative based on the re-

sults of this survey. This year, Spartan are so happy he won this year!" regional manager, Todd Seabert, was awarded the prestigious YOU FIRST Supplier Representative of the year award.

"We base this award on responsiveness, joint calling, product knowledge, creative solutions, motivation, and

sales goals," said Hal Grossman, Nichols sales manager. "Todd consistently scores high on all of the criteria; we



Award was presented to Spartan's Todd Seabert by, Mike Olthoff, Nichols CEO, Kevin Rahrig, Nichols COO and Hal Grossman, Nichols Sales Manager

The award was presented to Todd Seabert by, Mike Olthoff, Nichols CEO, Kevin Rahrig, Nichols COO and Hal Grossman, Nichols sales manager during the Nichols supplier recogni-

# **Your One Stop COME SEE US IN** Source for Quality **Cleaning Products BOOTH 6354** 800-821-7197 - U.S. & Canada 660-827-0352 — International R.J. Lindstrom SEDALIA, MO-USA President ABMA STWA www.zephyrmfg.com

#### **Spartan Chemical Voted NETWORK'S** 2018 Supplier Innovation Award Winner

Spartan Chemical Company, a recognized leader in the formulation and manufacture of sustainable cleaning and sanitation solutions for the industrial and institutional market, was

awarded the 2018 Supplier Innovation Award for it's Clean-Check®, Learning Management System.

NETWORK Suppliers were asked to submit innovative prodand ucts vices that gave their members competitive differentiation. CleanCheck was selected as NET-WORK's 2018 Supplier Innova-

tion Award winner in the Janitorial Supplies and Equipment category for outstanding innovation as voted by the Supplier Program Steering Committee.

"CleanCheck is not only a valuable training tool for custodial operations. it also provides unique value that enables Spartan's NETWORK partners to retain business and open doors to new opportunities," said John Swigart, President, Spartan Chemical Company. "Innovation is a continuous

focus at Spartan, and we are proud and honored to be recognized for such'

The award was presented to Spartan by Warren Noble, Vice President



Spartan Chemical represented by John Swigart, President, Greg Ford, Vice President of Sales, Bryan Mangum, General Sales Manager, David Reed, Vice President of National Accounts, Doug Peterson, National Account Manager and Cali Sartor, Director of Marketing

of Supplier Relations, Network Services Company and Julie Vidor, Senior Manager of Supplier Programs, Network Services Company during the Network Supplier Trade Show in Las Vegas, Neveda. Spartan Chemical was represented by John Swigart, President, Greg Ford, Vice President of Sales, Bryan Mangum, General Sales Manager, David Reed, Vice President of National Accounts, Doug Peterson. National Account Manager and Cali Sartor, Director of Marketing.

#### TSH New Associate Announcement

We are very pleased to inform you that effective October 1, 2018, Keen Umbehr, II will be joining T-S Holdings, Inc., as our Corporate Vice President of Sales & Operations. As most of

you are aware Keen has been a member of the Triple S family, serving as the V.P of Business Develop-

ment, since February of 2018.

Keen has a proven track record in the areas of Sales, Operations and Administration. Keen gained his sales experience working as a Regional Manager for a wholesale distribution company and as the National Sales Manager for ABC Compounding. He further honed his sales skills and gained administrative and operational skills while assisting with a family business and during his time at Nissco. Keen joined Nissco as their VP of Business Development, was promoted to Executive VP after about 2 years and was then promoted to President and CEO 2 years later.

Keen is a highly energetic individual that is quick to engage and identify the fundamental tenets necessary for success. We are very confident that he will prove to be a valued asset as he provides support to our Branch Management, sharing best practices, from branch to branch, and optimizing our sales and operations platforms.

Keen obtained his Bachelor's Degree from Kansas State University and his post grad Masters in Business

> Administration from Texas A&M. He will continue to operate out of Alvin, Texas, where he resides with

his wife Tiffany and their two young children. His new e-mail address will be keen@tsh-inc.com. He can also be reached by phone at 832-336-1109.

As we build out the Triple S Holdings corporate team, we are better able to drive the financial performance necessary to support our continued growth. Having Keen onboard and focused on our sales and operations initiatives will allow me to better focus on the administrative tasks required to support the continued development of the company as well as provide more time for the review and analysis of future acquisitions.

Please join me in welcoming Keen to the Triple S Holdings team.

For additional information concerning Triple S Holdings please e-mail us at: info@tsh-inc.com or call 978-435-2700.

# CUSTODIAL MANAGEMENT Made simple

See for yourself at ISSA booth 6037

Learn more today at www.spartanchemical.com



#### **Sofidel Opens New Manufacturing Plant**

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The Circleville plant is an integrated

facility that incorporates a paper mill, where pulp is transformed into paper, a converting plant that produces the finished product, and a



state-of-the-art warehousing facility. The plant has a total production capacity of 140,000 tons a year.

The facility is equipped with two Advantage New Tissue Technology

> (NTT) 200 paper mill machines, each machine can produce 2,000 meters of 5.5-meter-wide paper sheets per minute and 10 lines for produc-

ing the finished products.

Guided by the principle "Less is More," Sofidel's Circleville develop-



Luigi Lazzareschi, Sofidel CEO Speaking at Circleville Plant Opening

ment strategy focused on sustainability. Sofidel was the first global tissue company to join the World Wildlife Fund (WWF) Climate Savers program.

In addition, the plant has an automated system transfers paper reels from the paper mill to the converting lines using laser guided vehicles (LGVs). An automated Smart Store warehouse is capable of handling more than 50,000 pallets of finished product, creating a space savings of up to 40 percent.

#### Spartan Receives Navigator Award from SMA

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preceding year by both SMA Member Distributors, and by the group's qualified suppliers. Navigator recognition is also presented to suppliers based on feedback and results from SMA's annual survey of member distributors.

"Navigator recognition is something very special to the associates of SMA," said Dick McGann, President, Strategic Market Alliance. "This recognition conveys our deeply-felt appreciation and respect for the efforts made by all of our supplier partners and member companies in service together to our mutual customers."

"Spartan exclusively sells through independent distribution," said John Swigart, President, Spartan Chemical. "This award acknowledges the dedication and partnership we have to this channel and with SMA distributors to secure their value and competitive position in the market."

The Navigator recognition award was presented by Dick McGann, President, Strategic Market Alliance and Jack Dietrich, Chief Operating Officer, Strategic Market Alliance during the Alliance™ Member-Supplier Conference 2018 in Salt Lake City, Utah. Spartan was represented by John Swigart, President, Greg Ford, Vice President, Sales, and Bryan Mangum, General Sales Manager.

# 3M Introduces New Scotch-Brite Clean & Shine Pad

Product simplifies the floor maintenance process by reducing steps

Floor care is one of the most time-consuming and costly cleaning tasks for facility managers, yet it is completely unavoidable. If floors aren't maintained properly, they start to look dull, putting a building's image at risk. As a result, it's important to implement an efficient and cost-effective maintenance program that both preserves and protects aesthetics. In an effort to provide their customers with a more effective option for floor maintenance, 3M is introducing its first ever Scotch-Brite™ Clean & Shine

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Maybe you haven't heard of us, but in the world of paper, when you hear about sustainable growth, our name will immediately sound familiar.

We are Sofidel, and we have always been mindful of building a sustainable future for the planet and people. For many years we have been committed to fighting climate change, increasing the use of renewable energy, the responsible procurement of raw materials, and the promotion of health and responsible consumption. In line with the UN goals for Sustainable Development , we have now renewed our commitment, establishing an important and significant partnership with WaterAid , an international non-profit organisation whose mission is to transform the lives of the poorest and most marginalised people, improving their access to drinking water and sanitation services. The careful attention to water resources, as a fundamental vehicle for health and well-being, added to the work we have taken forward in our production processes, has led us to the point where our water usage now is well below the industry benchmark.

www.sofidel.com





# TRAINIGE MACE SIMPLE

See for yourself at ISSA booth 6037

Learn more today at www.spartanchemical.com



#### **Introducing GovConnect from SMA!**

Selling to "the Government" at any level, be it your home town, all the way on up to Uncle Sam, is hard work! Understanding how public sector organizations procure supplies requires a lot of study and knocking on a lot of doors, and getting those doors to open for access to procurement professionals can be a frustrating goose chase. Then, once you get an audience, and make a compelling case for your products and services, getting approval to buy can take forever!

Even the best Distributor Sales Reps can feel that selling to the Government



is like an unwinnable war.

But the Member Companies of Strategic Market Alliance have a powerful new weapon in their governmentsales arsenal! GovConnect™ is an innovative resource program from Strategic Market Alliance (SMA) committed to cost-effectively providing the right products, services, solutions to government entities. GovConnect provides SMA distributor sales teams access and training to cooperative purchasing agreements that can be very lucrative and motivating to government customers.

GovConnect further strengthens SMA's fast-growing market position

in the public sector. Also known as Business-to-Government (B2G), public sector commerce in the United



States accounts for approximately \$2 trillion of annual sales, stimulating virtually every sector of the economy. This is an extremely fragmented and challenging maze to navigate, however, with state and local governments, educational agencies, cities

and counties, as well as the federal government. among the many varving customer types found in the seament. Through focus on



cost-management insight, and commitment to delivered value. SMA's Strategic Accounts Team and Member Distributors have enjoyed several consecutive years of double-digit sales growth across the span of this market, from K-12 schools, through higher education, military, law enforcement, and municipalities, states and federal agencies.

GovConnect enables SMA members to increase their knowledge and access to national cooperative purchasing contracts, and also garners additional support and information from key manufacturing partners that participate in the program. GovConnect provides training to Distributor sales teams on the ins-and-outs of public procurement, and how to share knowledge and access to relevant contracts and resources with government customers that might not be taking full advantage of important cost-reduction tools at their disposal.

"GovConnect bolsters SMA's public sector offering by educating distributor sales reps on topics that enable them to communicate their company's competitive advantage in-service to the public sector," said Martha Renkoski, SMA's Strategic Accounts Manager, who oversees the Group's Government Sales effort. "And, by partnering with the cleaning industry's leading manufacturers that participate in the GovConnect program, SMA and its Member Distributors are able to greatly differentiate from the competition, growing market share and developing brand reputation as a true public-sector expert!"

Each SMA Member Distributor location features a designated GovConnect Specialist who is charged with being the local expert in creating solutions for the company's public-sector customers. SMA holds an annual

training Expo, which each GovConnect Specialist attends for extensive learning about the latest industry trends, processes, and regulatory developments. "It's our focus on selling preparedness, through information sharing and training, that always differentiates SMA and its Members," says Renkoski. "The tools, training and access programs like GovConnect give SMA Members and their Customers on-going competitive advantage!"

Further information about GovConnect and other Strategic Accounts programs can be found on our website, smasolutions.com, or by contacting us at StrategicAccounts@smasolutions.com.

#### **3M Introduces New Scotch-Brite Clean & Shine Pad**

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Pad, a two-sided low-speed scrubber pad for daily cleaning and dustless polishing.

Floor maintenance is a heavy lift that requires multiple steps - including cleaning, buffing and burnishing - to maintain high gloss and shine. Recognizing that a two-step process is both time- and labor-intensive. 3M designed the Scotch-Brite Clean & Shine Pad to clean and shine in the same step, using only a low-speed scrubber.

"We are proud to introduce the new Scotch-Brite Clean & Shine Pad," said Astghik Poladyan, 3M Global Portfolio Manager. "Made possible by our unique and proprietary technology, this two-in-one pad is a game changer in daily floor maintenance around the world. The Scotch-Brite Clean & Shine Pad is a highly effective alternative to a traditional cleaning pad. It lasts longer, removes tough black marks faster, and gradually increases floor shine as it cleans."

"Since we are a college, classrooms, restrooms, and student areas are our main priority. This leaves the number of times we burnish the floors to once or twice a year," said Nick Schmidt. ICE, manager, building custodial & support services for Western Michigan University. "We were excited to test out the new Clean & Shine Pad and immediately saw tough scuffs disappear within days and a consistent polished shine."

"We used the Clean & Shine Pad for a three-month period in academic buildings and medical clinical settings, which experience heavy foot traffic," said Bob Makin, regional manager at Janitronics Facilities Services. "We were able to completely eliminate weekly burnishing in larger open spaces, and there was no drop in appearance with the use of the pad on auto scrubber."

For more information about the Scotch-Brite Clean & Shine Pad. please visit us at booth #3933 or at 3m.com/CleanAndShine.





# See for yourself at ISSA booth 6037

Learn more today at www.spartanchemical.com

#### **Addressing the Hidden Impact** of Bio Stains and Odors

Sponsored by CloroxPro

Commercial facilities, like schools, daycares, gyms, hotels, long-term care facilities and hospitals, all have one thing in common - a significant number of communal spaces, which means messes are a fact of life for facility managers and cleaning professionals. Among these tough messes are bio soils like blood, feces and vomit. In fact, almost 50 percent of cleaning professionals experience spills of blood or feces every day.1



In addition to being unpleasant, bio soils can contain a variety of harmful pathogens and have a tremendous impact on public health as people move throughout facilities, creating an ongoing challenge for facility management. For instance, there are approximately 100 billion norovirus particles per gram of feces in individuals infected with norovirus<sup>2</sup> and it is estimated to take as few as 18 viral particles to get a person sick.3 Once viral particles like these are introduced, they can quickly spread to numerous surfaces and individuals throughout a facility.

But the impact of bio soils, and the stains and odors they leave behind, has heavy implications on the reputation of facilities as well. They can damage consumer perception of facilities, and in turn harm business results and drive complaints to management and facility maintenance.

It comes as no surprise that people are most offended by the odor and mess of bio soils like feces (56 percent and 76 percent) and

vomit (44 percent and 72 percent), more so than other messes, according to a new survey from CloroxPro.4 To most, bad smells are stronger indicators of uncleanliness than stains, and odors from bio accidents can actually make consumers concerned for their health and safety, tarnishing the reputations of commercial facilities more easily than other common messes.4

In fact, more than a third of consumers who smell feces or vomit in a space would think the facility is unclean, while roughly a quarter would think the facility does not value cleanliness, and about a fifth would never return to the facility again.4

To maintain not just the health of a facility but also its reputation, addressing bio messes quickly and effectively is of utmost importance. But cleaning up bio messes is historically



CloroxPro has introduced Clorox® Disinfecting Bio Stain & Odor Remover

not that quick or easy. Until now, addressing these messes required multiple products, which can be costly, time consuming and increase the risk of human error due to improper mixing of products.

#### Protecting Health & Reputation with an **All-in-One Solution**

To help facilities address the chal-

lenge, CloroxPro has introduced Clorox® Disinfecting Bio Stain & Odor Remover, an innovative one-step product that cleans, disinfects and deodorizes surfaces following accidents involving the toughest bio soils such as blood, feces, vomit and urine.

Its scientific formulation harnesses the stain-lifting power of surfactants and hydrogen peroxide to break down bio soils, eliminate stains and odors better than enzymes and kill pathogens in as little as 30 seconds. Clorox® Disinfecting Bio Stain & Odor Remover is Environmental Protection Agency (EPA)-registered to kill 19 microorganisms commonly found in bio messes including HIV-1, herpes simplex virus, influenza A virus, Hepatitis B and Hepatitis C viruses, norovirus, methicillin-resistant Staphylococcus aureus (MRSA) and more.

The versatile, low-pH formula can be used on a wide variety of hard and soft surfaces, and materials including floors, common plastics, tile, glazed porcelain, ceramic and enamel, grout, fabrics, upholstery, mattresses, carpet and more. It is an EPA-registered soft surface sanitizer, killing 99.9% of bacteria, and is compliant with the Occupational Safety and Health Administration (OSHA) Bloodborne Pathogens standard.

For more information about Clorox® Disinfecting Bio Stain & Odor Remover, visit the CloroxPro booth (#3108) and www.CloroxPro.com. and follow @CloroxPro on Twitter. To vote for the product in the ISSA Innovation Awards, visit the ISSA Innovation Marketplace booth (#3405).

- 1) CloroxPro Findings (December 2017). (Online survey of 217 surface disinfection decision mak-
- 2) Atmar RL, Opekun AR, Gilger MA, et al. Norwalk virus shedding after experimental human infection. Emerg Infect Dis 2008:14:1553-7.
- 3) Teunis PF, Moe CL, Liu P, et al. Norwalk virus: how infectious is it? J Med Virol 2008:80:1468-76
- 4) CloroxPro and Ketchum Research Findings (August 2018). (Online survey of 1,000 American adults 18 years or older.)

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Network Services (NET-Company \$16B WORK®), alobal distribution solutions provider, is honored to receive

the Horizon Award from its public gic Partner Summit. As a long-time

procurement partner, National IPA.

In 2018, National IPA introduced its first annual supplier awards program to recognize the elite suppliers who support their vision and provide world class performance. The Horizon Award recognizes suppliers that demonstrate breakthrough sales results, a spirit of entrepreneurship, outstanding commitment to sales and marketing engagement, and excellence in serving program participants.

'On behalf of the entire

NETWORK organization, I would like to thank National IPA for honoring us with the prestigious Horizon Award, I am proud of the long-standing strategic partnership we have built with National IPA, and our significant mutual growth. I look forward to building on our success and expanding our relationship in the future," commented Kevin Rudd, Chief Sales and Marketing Officer, NETWORK.

"I was honored to present Network Services Company with the inaugural Horizon Award at this year's National IPA Strate-

sector and education cooperative partner, Network Services Company



Accepting the award on behalf of NETWORK are: Vanessa Fleenor, Frank Barretta, Mark Summers and Kevin Rudd

continues to demonstrate its dedication and commitment to excellence. We look forward to working closely with the leadership team to take this partnership to the next level." said M. Todd Abner, President & CEO of OM-NIA Partners.

The Horizon Award was presented to NETWORK during National IPA's 2018 Strategic Supplier Summit in Washington, DC.

**Heavy Duty** 

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#### **NETWORK WINS HORIZON AWARD** Kutol Launches New HEALTH GUARD **Skin Care Line**

Kutol Products Company re-launches its non-industrial skin care products under one brand name — Health Guard® by Kutol. This transition affects all of Kutol's general purpose hand soaps, antibacterial hand soaps, alcohol and non-alcohol hand sanitizers, hair & body washes and specialty skin care products under its complete line of wall mount, counter mount and portable dispensing options.

#### **Same Great Products**

Previously, Kutol's products were distributed under several different brand names such as EZFOAM®, EZLIQUID® and KUTOL®, depending on the dispensing system. Now, whether you pump it, pour it or dispense it, the branding and product names are consistent across the entire portfolio. Because there are no changes to the actual products or formulations, all item numbers, case packs, product descriptions and specs remain the same.

#### **New Packaging & Color Coordination**

Eye-catching graphics provide a contemporary look and feel to the Health Guard line. The new logo, along with uniform fonts and design elements, provides visual branding consistency across packaging labels. In most cases, the color of the label is coordinated with the actual color of the product. Plus, all dispenser identifiers, such as labels and window cards, continue the graphic consistency. All of these design elements make it easier to identify products, particularly when refilling dispensers and visually checking inventory.

#### One Name, One Positioning

The new Health Guard name and logo convey the importance of washing and sanitizing hands to help



Health Guard® by Kutol

guard against germs and maintain good health. "Kutol has always been known for manufacturing excellence and providing an array of products which emphasize the importance of proper hand hygiene," points out Dan Renner, director of marketing at Kutol Products Company. "With Health Guard, we are simplifying the business with a great name that promotes 'Clean and Healthy Hands!' " Whether you are maintaining an office building, school or university, food handling facility, healthcare location or other public venue, there is a Health Guard solution to fit your need and budget.

Learn more about Health Guard at www.kutol.com.

#### **Cascades PRO Canada Recognized as** 2x Platinum Supplier of the Year

Recognition Celebrates Continued Dedication to Customer Service

Cascades PRO Canada, a leader in the manufacturing of towel and tissue products, was recently named the Cleaning and Hygiene Platinum Supplier of the Year at the 2018 Balpex Supplier Summit. Balpex's Platinum Supplier of the Year award is presented to the supplier that achieves exceptional performance in its specific business sector.

This is a back-to-back win for Cascades PRO Canada, after being named the 2017 winner for the division's 2016 rebranding effort. This year, Cascades PRO Canada was recognized for its continued commitment to customer service and building strong business relationships throughout 2018.

"It is a great feeling to be recognized by Balpex as the Platinum Supplier of the Year for the second year in a row," said Danièle Seguin, Vice President Sales, Canadian Distribution, Cascades PRO. "This consecutive win is a testament to the hard work and dedication brought forth by our Canadian sales and customer services teams. They've been on the front lines

working hard to meet the needs of the distributors within the Balpex network and this win is for them."

For more information about Cascades PRO™, please visit www.cascadespro.com



From left to right: Eric Paul, Dir. of Sales, Québec and Western Canada, Cascades PRO; Sandra Hudon, VP Sales, North America, Cascades PRO; Danièle Seguin, VP Sales, Canadian Distribution, Cascades PRO; Bill Buist, Dir. of Sales. Ontario and Atlantic Canada, Cascades PRO



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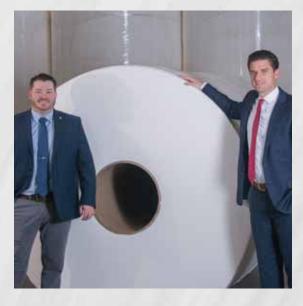


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#### **GP PRO Helps Reduce Clean Team Turnover with Recognition**

Custodians are tasked with one of the most important and challenging jobs within a facility. form physically demand-



ing work associated with vacuuming, scrubbing, cleaning up spills, and

GP PRO recently introduced the Take Notice program, a turnkey tool kit that helps operators

integral role in ensuring a building is to get a clearer idea of the role recrunning properly, efficiently, safely, and effectively. It's a big job that, according to GP PRO, a division of Georgia-Pacific, results in upwards of 50 percent turnover.

Why such high turnover? Regardless of the industry, the number one reason Americans leave their jobs is because they don't feel appreciated. Wanting to be recognized for a job well done is human nature. It just feels good to be told your hard work, time, dedication, and passion is appreciated. And, in turn, that appreciation often motivates employees to dig a little deeper and work even harder. It's no wonder then that recognition can serve as a powerful retention tool.

To address the issue of custodial

staff turnover, GP PRO recently introduced the Take Notice program. Take Notice is a turnkey tool kit that Not only do they per- Georgia-Pacific helps operators proactively thank clean teams and indi-

vidual custodians for their work.

"Take Notice is a free recognition emptying trash, but they also play an program we developed to help build-

ing and facility operators recognize their best talent," said Julie Howard, vice president and general manager of GP PRO's Towel Category. "The idea behind it is to give our customers a helping hand in creating a culture of recognition, which goes a long way toward retaining staff."

According to Howard, prior to developing the Take Notice program, GP PRO surveyed clean team members across the U.S.



ognition plays in job satisfaction, motivation and retention. The survey found that:

- 94 percent of clean team members say that being acknowledged for their work is important to them
- 79 percent of custodians say they feel happier when their work is recoanized
- 82 percent of clean team mem-

#### Janet Weachter Named Weiss Bros. 2017 Vendor Representative of the Year

Spartan Chemical Company, Inc., a recognized leader in the formulation and manufacture of sustainable cleaning and sanitation solutions for the industrial and institutional market, announced that Janet Weachter, regional manager, Spartan Chemical Company was selected as Weiss Bros. 2017 Vendor Representative of the Year.

Each year, Weiss Bros. awards one vendor representative who is cho-

sen based on many factors such as their ability to help grow mutual business, rapid response rate, dedication to clients, and appreciation for the

bers feel motivated to perform at a higher level when they're recognized for their work

• 76 percent of clean team members report that they are less likely to look for another job when they're recognized for the work they do

"Clean teams are truly the unsung heroes of the workplace, because when they do their job well it's a positive reflection of the facility, which impacts the customer's perception of the building or operation," said Howard. "Take Notice is a simple and easy way to say thank you and recognize clean teams for their hard work."

To learn more about the free Take Notice program, visit GP PRO throughout the ISSA Show North America 2018 at booth #3427 or visit www.wetakenotice.com.



Michael Weiss of Weiss Bros. Awards Janet Weachter, regional manager of Spartan Chemical with Vendor Representative of the Year

Weiss Bros. team.

"Janet has done it again as she has earned her 4th Weiss Bros. Vendor Rep of the Year award (2009, 2010, 2013, 2017)," said Michael Weiss, president, Weiss Bros. "No one has earned this award more times. She responds immediately, helps us grow our business, steps up when we need her assistance and is a true partner with Weiss Bros. We are honored to have Janet work with our team."

The award was presented by Michael Weiss at Weiss Bros. headquarters in Hagerstown, Maryland.

#### **NETWORK Celebrates** 50 Years

It started with a simple idea, and ended up changing EVERYTHING.

Half a century ago, a handful of distribution companies figured out that a collaborative partnership would allow them to combine their services to include large regional customers. Just like that the core concept of NET-WORK was born.

Over the years NETWORK has



grown to become a global supply chain partner - serving corporate account customers from more than 700 distribution centers, operating in more than 50 countries

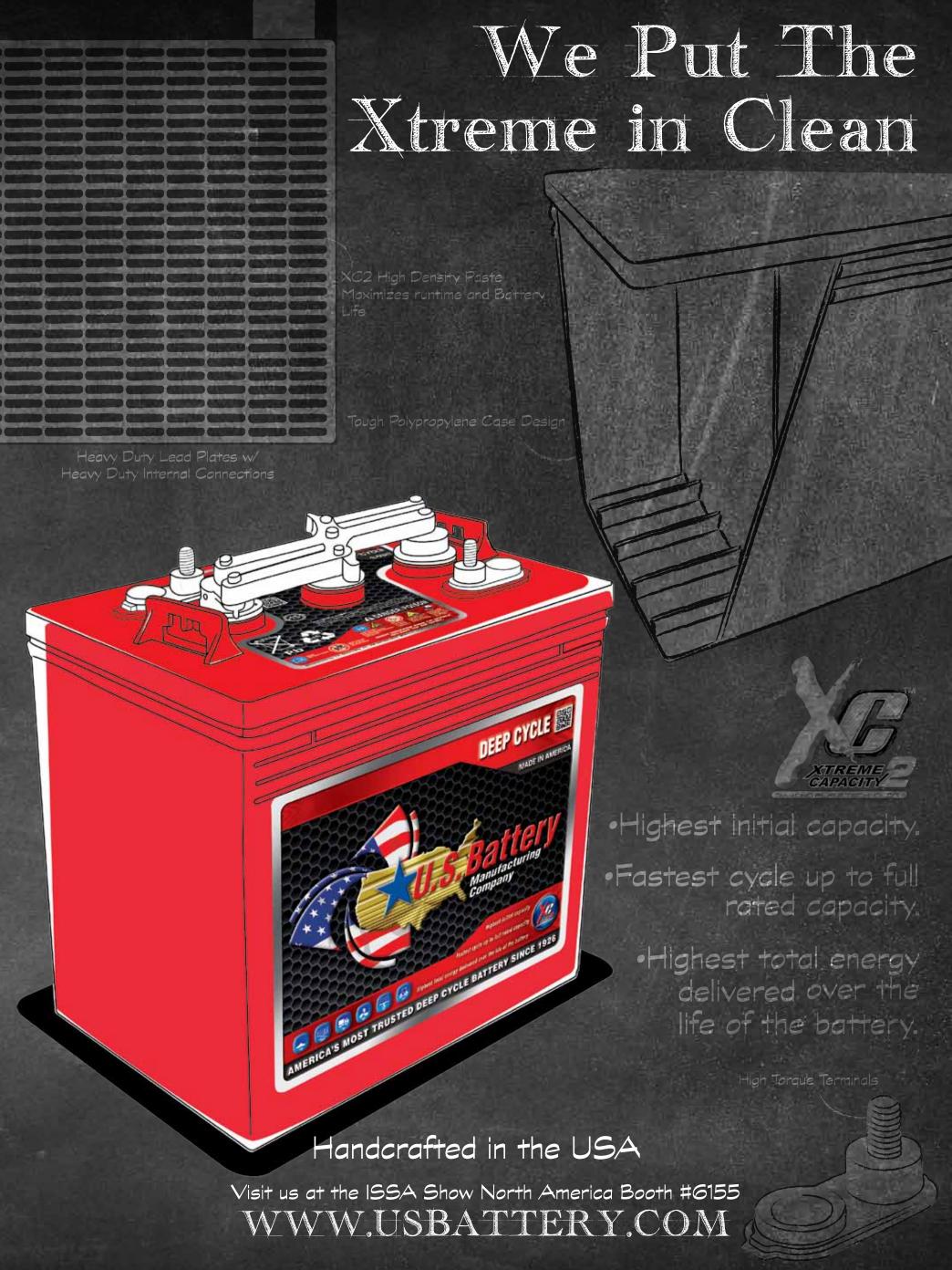
NETWORK strikes the ideal balance between the centralized control customers demand and the local flexibility they need to keep business running. NETWORK is Distribution by Design®.

To commemorate fifty years of success - Network Services Company, its Member distributors, and supplier partners are celebrating this year.



"I belong to Triple S because they make Gorm, Inc. more profitable. Triple S provides customers on-site training, and the best affiliations and program support in the industry. Simply put, Triple S is the brand I own. When I sell Triple S systems and products, I make more money." Morten Riegg, TRIPLE S Owner and President GORM INC. Ontario, CA

For more infomation visit our booth at ISSA/INTERCLEAN: Booth #6956 or visit www.triple-s.com or call (978) 667-7900



#### 3M Announces New 3M™ MBS Disinfectant **Cleaner Concentrates**

New concentrates offer a reduced five-minute contact time

Time is valuable for facility managers and their cleaning staff, and certain tasks can slow down the overall cleaning process. Some products,





3M MBS Disinfectant **Cleaner Concentrates** 

such as disinfectants, require a set amount of time to achieve a desired level of efficacy. Disinfectants do not work immediately and need to remain wet and in contact with a surface for several minutes to successfully eliminate pathogens. Many disinfectants in the industry today require a contact time of 10 minutes, which can present risks associated with keeping consistently wet hard non-porous surfaces and floors and something that must be considered by facility managers when selecting cleaning products for their buildings.

In an effort to provide an effective disinfectant option that also reduces contact time, 3M recently introduced its 3M™ MBS Disinfectant Cleaner

Concentrates, a concentrated onestep disinfectant with a five-minute contact time. The new, hospital-use concentrates include the 3M™ MBS Disinfectant Cleaner Fresh Scent Concentrate and the 3M<sup>™</sup> MBS Disinfectant Cleaner Concentrate and are effective against a broad spectrum of

Key features of the 3M™ MBS Disinfectants Cleaner Concentrates include:

- Five-minute contact time\*
- · Hospital Use Disinfectant with the following efficacy claims: Norovirus, MRSA, VRE, Hepatitis B & C, Acinetobacter baumannii, Influenza A Virus\*
- Flexible application methods
- · Alkaline pH for cleaning performance
- Fresh scent/dye option (3M<sup>™</sup> MBS Disinfectant Cleaner Fresh Scent Concentrate)
- Low odor/dye free option (3M<sup>™</sup> MBS Disinfectant Cleaner Concentrate)
- Both concentrates are U.S. EPAregistered to be applied on hard non-porous surfaces by thoroughly wetting surfaces with a cloth, mop, sponge, sprayer, or by immersion\*

To learn more about 3M™ MBS Disinfectant Cleaner Concentrates, visit us at booth #3933 or at 3m.com/MBS.

#### **HOSPECO Introduces ProWorks Ultra Thin Nitrile Gloves**

Employees who work with their hands deserve protection from skin irritation, and, of no less importance. handling many products themselves such as food, electronics, pharmaceuticals, highly engineered industrial goods call for protection from contamination caused by human touch. These coexisting needs call for a glove barrier, but most gloves greatly reduce tactile sensitivity. Powder-free ProWorks® Ultra Thin Nitrile Gloves



All the Advantages of Nitrile in a Thin, **Highly Tactile Glove** 

from HOSPECO®, for the first time ever, combine the superior strength and second-skin fit of nitrile with the thin-gauge barrier typically found in loose-fitting vinyl gloves.

ProWorks Ultra Thin Nitrile Gloves are ideal for food handlers and food processors and for light-industrial tasks or any job for which the wearer needs to feel their way through the task. Representing the industry's best-in-class sensitivity, these innovative gloves provide the protection typical of nitrile gloves, including resisting vegetable oils, motor oils, grease, and many chemicals. Nitrile is a synthetic polymer with many of the same properties as natural rubber latex, yet it is free of any latex proteins that can cause skin sensitivity and allergic reactions.

HOSPECO's ProWorks® Ultra Thin Nitrile Gloves are comparable in thickness to loose-fitting disposable vinyl gloves. But the comparison stops there. Nitrile delivers performance and durability — and even puncture resistance - that vinyl can't. Nitrile is three times more puncture resistant than a comparable thickness of latex, thus providing dependable protection for the user.

Because of the gloves' translucent design and light weight, it's easy for wearers to forget they're wearing them at all. ProWorks® Ultra Thin Nitrile Gloves provide excellent fit and feel, and the beaded cuff eases donning. Textured fingertips assist with grip but don't interfere with the superior tactile sensitivity.

ProWorks Ultra Thin Nitrile Gloves have a tensile strength of 14 MPa, and can be elongated 400% before breaking, even after aging. This flexible, resilient hand protection is just one of HOSPECO's many ProWorks disposable hand protection solutions.







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#### **WorkWave Service to Demo New and Updated Capabilities to Enable Companies to Run Their Businesses More Effectively**

WorkWave Service to Demo New and Updated Capabilities That Enable Cleaning Companies to Run Their **Businesses More Effectively** 

Since last year's ISSA show, Work-Wave has a number of new and updated advancements that it will be demonstrating this year. WorkWave Service prides itself on being an industry leader in business management software. Residential and com-



mercial cleaning businesses, large and small, rely on WorkWave Service to improve their operations, reduce human error and increase customer satisfaction.





Features on display will include:

- Route Optimization: WorkWave Service's proprietary routing solution calculates optimal driver routes by maximizing worker capacity alongside scheduled jobs. It's proven to help businesses save time, cut costs and fit more jobs into the workday, leading to 30 percent fuel savings.
- Business and Service Reviews: Integrated customer feedback and reviews enable a business to either increase leads by promoting reviews on powerful social sites or help retain customers by spotting unhappy customers before they leave a business.
- Custom Report Writer: As a business grows, it is essential to keep track of performance to inform future growth strategies. This feature allows companies to build custom reports and track important KPIs for their business.
- Communications Hub: This powerful feature issues reminders through email or text, allowing a business to send marketing communications (like promotions, for example), relay important information, or request payment.
- Online Booking: Coming Soon: Customers can request a service online, right from a company's website, communicating back to WorkWave Service
- Mobile Application: WorkWave Service comes with intuitive iOS & Android mobile applications that empower mobile workforces to complete jobs quicker and with less hassle and more transparency.

WorkWave Service was recently recognized as a gold winner for Field Service Management at the 2018 IT World Awards, based on its deep functionality and seamless user experience. For residential, commercial, janitorial, carpet, window cleaning, and more, WorkWave Service provides companies with the tools to help improve operations and grow their business.

Visit us at Booth #1442 to learn how WorkWave Service can help manage and grow your cleaning business.

#### **Network Services Welcomes New Director of Marketing** and Sales Operations

Network Services Company (NET-WORK®), a significant force in global distribution services, is pleased to announce the addition of Lynda Whittle to NETWORK's leadership team in the newly created role, Director of Marketing and Sales Operations.

Ms. Whittle has nearly 25 years of senior level marketing leadership experience across a variety of industries. In her most recent role, she served as Senior Vice President of Mar-



Lynda Whittle

keting at MidWestOne Bank.

"Lynda brings a fresh perspective and extensive marketing experience to NETWORK. Under her leadership. our team of Marketing and Sales Operations professionals will continue to build awareness of NETWORK as a leading global distribution solutions provider," noted Kevin Rudd, Chief Sales and Marketing Officer at NET-



In addition to her decades of leadership experience, Ms. Whittle's extensive background includes developing and executing strategies for business-to-business and businessto- consumer marketing, brand development, corporate communications, product marketing, media relations. digital and channel marketing, events, and more.

Please join us in welcoming Ms. Whittle to the team.

#### Jesse Vermeersch Recognized as Milhench Supply Company 2017 Vendor Representative of the Year

Spartan Chemical Company, a recognized leader in the formulation and manufacture of sustainable cleaning and sanitation solutions for the industrial and institutional market, announced Jesse Vermeersch, regional manager, Spartan Chemical Company, Inc. was named Milhench Supply Company 2017 Vendor Representative of the Year.

Each year, the Milhench sales team votes on the best vendor representative for that year. The criteria for the award includes responsiveness, product knowledge, presence with a customer, ability to generate leads for new business, willingness to work hard and provide support to the distributor representative.

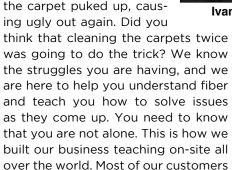
"Jesse has proven himself very worthy of this award," said Heike Milhench, president, Milhench Supply Company. "He works very hard and gets right back to all of our team, his communication skills are excellent and he has extensive product knowledge. He is young, sharp and high energy and makes an excellent impression with our team and the end user."

The award will be presented to Jesse Vermeersch this Spring at an awards dinner in New Bedford, Massachusetts.

#### **PROCYON by Plus Manufacturing is the** Most Powerful Soap Free, Detergent Free, **Non-toxic Cleaning Product**

Has this happened to you? You just win all the time all you need to do is cleaned 20,000 square feet of carpet and your job turned out great! The

next day your carpet uglyed out! "Yes", the carpet you just cleaned wicked, browned and ugly-ed out! So now what are you going to do? Let me guess! You are going to re-clean your carpet.... When you re-cleaned the carpet, what happened? Let me guess... the carpet puked up, causing ugly out again. Did you



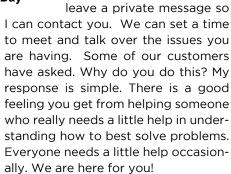
have had the same kind of issues that

you are having.

We have worked in educational facilities, health care facilities, and with building service contractors for almost 39 years all over the world. Many small and large educational facilities, building service contractors and distributors need support and cannot get the support they need to solve their cleaning issues. On-Site help solving issues is what we do. We are here for you, to help you solve problems, keep your accounts and be able to go out and land new accounts. You know what's fun? Walking in to a new building knowing in your mind you can fix their problem and cleaning an area of carpet or tile floors and fixing the issue that no one could fix and land that new account. You can

If you have cleaning issues and need

support or you just want to stop by our booth # 4429 and talk, I would be happy to listen and talk with you. If Lam not available because I am talking with someone else, you can leave your cell number at our booth and I will contact you or you can contact me on my personal cell at 509-993-0625 and



We will not sell you anything this is my guarantee to you! If you need help, all you need to do is ask! "Yes". you might want to know how we make our money. We do need to pay for our flight, car rental, hotel and food. That is a given. We will never charge you for our time. We will ask you to use your own equipment along with our cleaning product samples that we will give to you at no cost. We will teach you and your key personnel how to best solve your cleaning issues on site, in your building. At this point we would like to take an over view on what you will need to continue to service your buildings. We would ask you to contact your supply house to bring on the supplies you will need to continue to solve your cleaning issues.



**VISIT ISSA BOOTH 4429** See how Procyon can help to solve your cleaning crisis.



#### **EFFECTIVE AGAINST YOUR TOUGHEST CLEANING CHALLENGES.**

For more than 38 years **PROCYON®** has set the standard for cleaning products. Committed to quality, **PROCYON®** carries more testing, more certifications than any other product of its kind. From carpet care to tile & grout and multipurpose cleaners - Trust PROCYON® for effective, safe solutions.













PROCYON® by Plus Manufacturing is the most powerful soap free, detergent free, non-toxic cleaning product on the market.

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#### **TSH Associate Promotions**

We are pleased to share the following Triple S - Central Mass branch promotions with you:

Tom Cormier - Tom was recently promoted to Assistant Warehouse Manager. Tom joined ICPI on November 16, 2017, as a truck driver, a position in which he excelled. Tom's solid work ethic, positive attitude and consistent willingness to assist in the warehouse garnered him the opportunity to take over the day to day operation of the warehouse when the position came open. We very much appreciate Tom's commitment to improving the appearance and functionality of the warehouse one small step at a time. Tom, his wife Tanva and their two young children reside in Leominster, MA.

Maisy Muner - Effective October 1, 2018, Maisy is being promoted to Field Sales Consultant. Maisy joined ICPI



on May 1, 2018, (just prior to the acquisition) as a Customer Service and Inside Sales Representative with the goal of joining the Field Sales Team, as soon as possible. When working in the field, making sales calls with her Branch Manager (Michael Tighe) she demonstrated a natural ability to relate to our customers and a level of enthusiasm that is contagious. Maisy well appreciates her need to be a student of the industry and a sponge for knowledge. Maisy worked in the Human Health and Services field prior to coming on board and holds a B.A. degree in Human Services & Rehabilitation Services from Assumption College. Maisy is a resident of Shrewsbury, MA.

Eric O'Connor - Effective October 1, 2018, Eric is being promoted to Assistant Branch Manager. Eric rejoined ICPI in November of 2014, as Sales Manager and most recently served as Branch Director of Sales at Triple S - Central Mass. Eric brings 20 plus years of experience and a wealth of sales and operations knowledge with him to this new position. Over the past few years Eric has shown a willingness to pitch in and do whatever needed doing in order to support the company and serve the customer. Eric lives in Ashburnham, MA with his wife Kelley and son Timothy.

We wish everyone continued success in their new positions and want to thank them all for their contributions to the company.

For additional information concerning Triple S Holdings please e-mail info@tsh-inc.com or call 978-435-

#### **Avmor Celebrates** 70th Anniversary with New Mission, Vision, and Values

In honor of its 70th anniversary celebration, Avmor, one of North America's leading manufacturers of professional cleaning solutions, announces its new mission and vision statements as well as updated core values. This refreshed strategic plan ensures that



**Paul Goldin** 

positioned to address the needs of the professional cleaning industry today and for the next 70 years.

Avmor is well

The announcement was made by Paul

Goldin, vice president of Avmor and president-elect of ISSA, the worldwide cleaning association. According to Goldin, these are the company's new mission, vision, and values.

#### **Updated Mission Statement**

The mission of Avmor is to elevate the importance of cleaning with a focus on contributing to the health and safety of "away from home" spaces and environments. We provide complete solutions to our customers via a customer-centric, innovation-driven culture, leveraging the depth of our industry expertise and 70 years of experience.

#### **Updated Vision Statement**

Avmor's vision is to lead the way to ensure a cleaner, healthier and safer world.

**Updated Values** (no particular order)

- Customer centric
- Professionalism
- Expertise
- Innovation
- Integrity
- Passion

"A few years back, ISSA refocused its mission, vision, and values when it introduced the Value of Clean® concept and tagline," says Goldin.

"It helped the organization considerably. Now everyone knows more precisely what ISSA is all about and its goals for the professional cleaning industry, which are to promote cleaning as an investment in health, protection of the environment, and helping organizations improve their bottom line. We wanted to do the same for Avmor."

Goldin adds, "Developing the new mission, vision, and core values at Avmor has been a "work in progress" for

We wanted it to reflect our appreciation for the trust and confidence our customers and distributors have put in Avmor over the decades.

And, very importantly, we want to express our gratitude for our dedicated staff. This was a team effort. Our new mission, vision, and values truly reflect what Avmor is and wants to be into the future."





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#### THE ONE SHOW FOR FACILITY SOLUTIONS

November 18-21, 2019 Exhibition 19-21, 2019 Las Vegas, NV | issa.com/show Organized by:



### **New Product & Exhibitor Highlights**







## **Exhibitors Listing**

Exhibit NameBooth	
2XL Corp	2649
3M Commercial Solutions Division	3933
7-11 Slurpee Truck	
sponsored by CarrollCLEAN	3670
A & H Towels	4221
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ABC Gum Removal	2553
Abco Products Corp	
AbCo Wholesale Supply	4718
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- 1) 90% Biobased content per ASTM D6866
- 2) Compared to our top selling foam soap. Augustine Scientific, Newbury, OH, Ex Vivo Soil Removal Analysis, August 5, 2017, BioScience Laboratories, Inc; Bozeman, MT, Study#170398-101, Evaluation of the In-Vivo Germ Removal, July 5. 2017.
- 3) Augustine Scientific, Functional -Other, CRT Surface and interfacial Rheology Analysis, 30 June 2017.
- 4) Compared to our top selling foam soap. GOJO Industries, Inc. 2017-07-110599 PURELL® HEALTHY SOAP™ CRT Rinse and Sustainability Study, 19 July 2017.

#### THE POWER OF THE PURELL BRAND AT **ISSA 2018**

GOJO delivers unmatched PURELL PEACE OF MIND™ with new products, partnership, and technology

GOJO, the inventors of PURELL® Hand Sanitizer and a global leader in skin health and hygiene solutions, continually innovates to help solve real human problems through new products, partnerships, and technology. The company launched its latest innovations at the ISSA Show North America trade show, held

October 29 to November 1, in Dal-

#### **New Products - PURELL® brand CXR** REDIFOAM™ System

Casino, airport and office building facility managers have a tough job keeping counter-mount soap dispensers full and operational. By understanding facility managers' pain points in high-traffic buildings, GOJO invented the PURELL® brand CXR REDIFOAM™ system. The high-performance, top-fill fixture eliminates the hassles and hazards of removing heavy panels and crawling under counters to refill counter-mount soap systems. New REDIFOAM™ soap, designed to work hand in hand with the CXR REDIFOAM™ dispenser, keeps the dispensing fixture clean and clog-free, without the use of harsh chemicals or preservatives. The CXR  $\mathsf{REDIFOAM}^\mathsf{TM}$  system is part of the comprehensive PURELL® countermount dispensing portfolio, which includes a full range of options from simple push-style systems to elegant, top-fill, touch-free systems.

"We know the condition of the restroom affects how people perceive a business. Through our new PURELL® brand CXR REDIFOAM™ system, facilities can exceed their quests' expectation for high-quality cleanliness standards while simplifying the facility manager's daily tasks," said Annie Weitz, who led the system's development and launch team at GOJO.

#### New Partnership - Kimberly-Clark Professional™ and GOJO offer Smart **Restroom Management System**

ISSA attendees were able to learn more about an industry-first partnership that offers facility managers two best-in-class brands - SCOTT™ towel and bath tissue and PURELL® hand soap and hand sanitizer - as part of the ONVATION\* Smart Restroom management system. The ONVA-TION\* Smart Restroom management system leverages smart-sensing technology in both SCOTT™ and PURELL® systems to monitor and analyze restroom conditions in real-time to deliver powerful, actionable insights so maintenance teams can increase tenant satisfaction, reduce work orders, and have more control over building management. The ONVATION\* platform is designed to integrate an entire ecosystem of technology to help facility managers work more efficiently.

#### New Technology - PURELL® brand HEALTHY SOAP® with CLEAN RE-**LEASE® Technology**

PURELL® brand CRT HEALTHY SOAP® is 90 percent naturally derived ingredients,1 free of harsh preservatives, antibacterial soap ingredients, parabens, and phthalates. The new soap formulation removes more than 99 percent of dirt and germs on skin<sup>2</sup> and reaches into skin's cracks and crevices two times better than regular soap.<sup>2,3</sup> In addition to cleaner hands, PURELL® brand CRT HEALTHY SOAP® saves six gallons of water per refill compared to regular soap.4

PURELL® brand CRT HEALTHY SOAP® was recently recognized as an Innovation of the Year finalist by the Ethical Corporation's 9th Annual Responsible Business Awards.

"As a Family Enterprise, our GOJO Purpose of Saving Lives and Making Life Better Through Well-Being Solutions drives us to constantly innovate, and inspires our commitment to proactively managing the social, environmental, and economic impacts our business has in the world," said Carey Jaros, Chief Operating Officer, GOJO. "Paired with our new ES8 dispensing system, which reduces battery waste by 68% versus typical touch-free dispensers, CRT HEALTHY SOAP® allows facilities to offer hand hygiene solutions to their patrons and employees - setting a new standard in being safe, effective, and good for the planet."

#### **Network Services Company Honors Distributor Performance**

Network Services Company (NET-WORK®) honored its distributors for outstanding performance and support during the organization's annual Stockholders meeting earlier this fall.

Western Paper Distributors received NETWORK's highest honor, Member of the Year. This award acknowledges a distributor's outstanding performance and support of all NETWORK programs and initiatives which contributes to the organization's formidable strength in the industry. Western, an industry leader in the distribution of quality sanitary and related supplies and equipment and foodservice disposables, is headquartered in Denver, CO (http://www. western-paper.com/).

The Sales Member of the Year award honors a distributor that provides outstanding support and service to NETWORK corporate accounts. Two companies were recognized with this award for their dedication to providing exceptional service and expertise. Waxie Sanitary Supply based in San Diego, CA (www.waxie.com) and Southeastern Paper Group headquartered in Spartanburg, SC (https:// www.sepa.com).

NETWORK's Business Development Award recognizes a distributor for outstanding performance in securing new Corporate Accounts. This award was presented to Acme Paper & Supply Co. based in Savage, MD (www. acmepaper.com).

Johnston, based out of Auburn, NY (www.johnston.biz) was honored with the Purchasing Performance Award. This award recognizes those organizations that exhibit exceptional support of NETWORK Suppliers.

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#### **Advertising Sales**

Charlie Walden

charlie@waldenmott.com Alfred F. Walden afwalden@waldenmott.com

225 N. Franklin Turnpike Ramsey, NJ 07446 Tel: 201-818-8630

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#### **Earth Friendly Products Unveils** All-New ECOS Pro Label Design at ISSA North America

Earth Friendly Products®, the maker of ECOS™ environmentally friendly cleaning products, is launching the world premiere of its new ECOS™ Pro commercial line labels at this week's ISSA North America trade show. The largest exhibition of commercial cleaning products in North America, ISSA/INTERCLEAN® 2018 will take place October 29th through November 1st at the Kay Bailey Hutchinson Convention Center in Dallas, Texas. Earth Friendly Products® will be showcasing its entire  $ECOS^{\mathsf{TM}}$  Pro product line at Booth 5510.

ECOS™ Pro commercial cleaners are made to be safer for people but tough on dirt. With over 70 formulas for specific commercial cleaning applications, ECOS™ Pro products replace toxic, unhealthy cleaning products at the end-user level. The plant-powered cleaners are non-toxic, readily biodegradable, and free of synthetic dyes, petrochemicals and phosphates. Many ECOS™ Pro products are certified U.S. FPA Safer Choice and USDA Certified Biobased products.

We're excited to unveil our new labels to our customers," says Kelly Vlahakis-Hanks, Earth Friendly Products® president and CEO. "These are the same great products that we've always carried, now with an updated new look that we think our customers will really appreciate."

Last year at ISSA North America 2017, Earth Friendly Products® took home the prestigious ISSA "Employer of the Year" award, presented by the ISSA Hygieia Network, the first women's network for the global cleaning community committed to developing female professionals. As a womanowned and family-focused business, Earth Friendly Products® is passionate about supporting and promoting women in the workplace and was honored to receive the award, which recognizes the company that best promotes women's interests in the industry.

Family owned and operated since 1967. Earth Friendly Products® is the maker of ECOS™ Laundry Detergent and over 200 other environmentally friendly products that are safer for people, pets and the planet. ECOS™ plant-powered cleaners are made in the U.S. using thoughtfully sourced global ingredients. Made without dyes, parabens, phosphates or phthalates, ECOS™ cleaners are pH balanced, readily biodegradable and never tested on animals. Farth Friendly Products® is a leader in sustainable manufacturing with carbon neutral, water neutral and Zero Waste Platinum certified facilities. The company has received many awards for its innovations in safer green chemistry and is a two-time winner of the U.S. EPA's coveted Safer Choice Partner of the Year.

#### **Network Services Company Ushers in** 50th Year

network

Network Services Company (NET-WORK®), a significant force in national distribution, proudly kicks off a year of celebration, marking a milestone 50th Anniversary in 2018.

#### **Five Decades Strong**

Half a century ago, a handful of

distribution companies in the Northeastern U.S. knit together a collaborative partnership that would allow them to provide service to large regional customers. In that, the core concept of NETWORK was born. Five decades later the

organization celebrates tremendous growth in both geographic coverage and market share, providing global distribution and product expertise for janitorial supplies, foodservice packaging and disposables, industrial packaging, and commercial printing papers through best-in-class local representation.

#### **Exceptional Growth in a Fast Chang**ing Industry

The distribution industry has experienced unprecedented transformation in recent years. Corporate customers have changed. New competition has entered the marketplace. All the while NETWORK has prospered through the organization's uniquely designed structure. "It's a fact that purchasing decisions are made differently in this digital economy," said Alan Tomblin, President and CEO of NETWORK. "Corporate buyers demand a provider who can easily and seamlessly administer a consistent program across their

footprint. At the same time, end users have a critical need for hands-on support and a high level of expertise to help keep their businesses running." Tomblin continued, "NETWORK designs programs to balance centralized control with local flexibility to ensure customer success from all perspec-

> tives. Fifty years of delivering Distribution by Design has created extraordinary wins for the organization, our family of distribution companies, and our supplier partners. In 2018 we celebrate and honor all who have played a role in the

organization's accomplished history."

#### **And Getting Stronger**

Looking to the future, Tomblin noted. "We will continue to invest time. energy, and resources to secure success and growth for our customers. NETWORK distributors, and corporate staff. Our supplier community can continue to depend on a meaningful return on the investment of engaging with the organization." He concluded, "Ensuring that our partners reach their highest potential is essential in our stability. We're bevond excited to mark this achievement while NETWORK is stronger than it has ever been. We are wellpositioned to navigate an evolving industry and look forward to 50 more years of progress and growth."

To mark this significant accomplishment, Network Services Company planned numerous social and charitable events throughout 2018.

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#### Dirty Work, Made Easier with 3M Mopping Systems

To eliminate the need for bulky string mops, buckets and flimsy tools, 3M Mopping System introduces a set of innovative tools, components and cleaning solutions that work together to provide beautiful results. The comprehensive system features durable. long-lasting mops with parts that are interchangeable and replaceable, disposable mop pads that trap more dirt and debris for a deeper clean, and specially formulated cleaning chemical that clean, disinfect and protect floors. All designed to work together to achieve beautiful, consistent results.

Highlights of the 3M Mopping System include:

The Scotch-Brite™ Professional 2-in-1 Flat Wet Mop System features interchangeable and replaceable components so it's the only tool you need. The 2-in-1 model means it can easily convert between bottle and backpack dispensing for cleaning large areas or applying floor finishes. To extend the life of the mop, parts can be replaced as needed, including mop heads, bottles, frame clips,

and mop handles. Plus, it's designed with ergonomic options, such as an S-shaped handle, telescopic handles, a swivel grip, and a unique trigger design, to improve comfort and performance.

The Scotch-Brite™ Professional Standard Flat Mop is an economical mop to help clean the toughest messes easily. The lightweight, straight handle mop includes a soft-touch trigger dispenser that accurately distributes cleaning fluid from a detachable bottle onto the floor, ensuring the right amount of cleaner or finish is used every time. The compact design saves space on carts and in storage areas, and is interchangeable with many Scotch-Brite™ Professional 2-in-1 Flat Mop components.

**3M™** Easy Trap™ Disposable Floor Mop Pads is a one-step dust and wet mop that captures and holds loose debris while cleaning. It uses unique scrubbing fibers to remove even the most stubborn dirt and surface stains, 3M™ Fasy Trap™ Disposable Floor Pads collect 3X more dirt, dust and sand than other disposable mop pads.



SC Johnson Professional® provides expert skin care, cleaning & hygiene solutions for industrial, institutional and healthcare users. It now incorporates the Deb range of specialist occupational skin care products along with wellknown SC Johnson® brands and innovative professional cleaning & hygiene products.

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